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Appl. No. : 09/777,420  
Filed : February 6, 2001

being decorated with three dimensional facial indicia including one or more of (i) a pair of eyes, (ii) a nose or beak, and (iii) a mouth.

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21. (Amended) A reel housing configured to enclose a rotatable reel drum, said housing comprising a housing body and a facial indicia element configured to be selectively attached and detached from said housing body, said facial indicia element having an exterior surface decorated with facial indicia to resemble one of an animal, a human, a human-like character, and an alien creature, the housing having an aperture sized to closely receive spoolable linear material extending through said aperture.

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Please add the following new Claims 22-28:

22. (New) The reel housing of Claim 21, wherein the aperture is within said facial indicia element.

23. (New) The reel housing of Claim 21, wherein the facial indicia element comprises an access panel having an open position in which said access panel permits a human hand to access said reel drum, and a closed position in which said access panel prevents a human hand from accessing said reel drum.

24. (New) The reel housing of Claim 21, wherein said aperture is in said access panel.

25. (New) A reel comprising a rotatable reel drum and a housing enclosing the reel drum, wherein the housing comprises a housing body and a facial indicia element configured to be selectively attached and detached from the housing body, the housing having an aperture sized to closely receive spoolable linear material extending through the aperture, the facial indicia element having an exterior surface decorated with facial indicia to resemble one of an animal, a human, a human-like character, and an alien creature.

26. (New) The reel of Claim 25, wherein the aperture is within the facial indicia element.

27. (New) The reel of Claim 25, wherein the housing is generally spherical.

28. (New) The reel of Claim 25, wherein the facial indicia element comprises an access panel having an open position in which said access panel permits a human hand to access said reel drum, and a closed position in which said access panel prevents a human hand from accessing said reel drum.